



EXHIBITOR, SPONSOR, AND ADVERTISING OPPORTUNITIES

*Maximize Your Brand
Exposure with TAGT!*



ENGAGEMENT OPPORTUNITIES AT A GLANCE

Sponsors benefit from being associated with a respected, mission-driven organization, demonstrating their commitment to advancing educational excellence and ensuring gifted learners have the resources they need to thrive.

- Conferences
- Book studies
- Webinars
- Podcast
- Emerging Leaders Program
- New Coordinator Bootcamp
- Annual Awards
- TEMPO+
- Website
- Pulse (weekly e-newsletter)
- G/T Awareness Week
- The Forum on Advanced Leadership
- Enrichment Listings
- And so much more!

TAGT'S MISSION

Connect and empower educators to meet the unique needs of a diverse gifted and talented community.



BECOME A PARTNER IN GIFTED EDUCATION OR COOPERATIVE PARTNER!

TAGT is proud to work in cooperation with multiple other state and national organizations to promote advocacy and awareness of gifted and talented students and their advanced learning needs in Texas and beyond. Our Partners in Gifted Education play an important role in the funding of our mission.

By becoming an annual partner, your brand is elevated as a thought partner to a highly engaged community of educators and leaders dedicated to empowering gifted students across Texas. TAGT's established network offers **exclusive** marketing opportunities at our conferences, online events, programs, and through targeted digital channels.

Annual partners receive elevated recognition at all conferences and events, custom agreements tailored to your goals, and **partner-only access** to select opportunities.

Together, we can make a lasting impact on the lives of Texas' brightest students.

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The conferences and events that TAGT conduct each year are extremely well organized and attended. They each provide excellent opportunities for its sponsors to have enhanced access to decision-making attendees from all across Texas.

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WHAT DO TAGT MEMBERS WANT?

SHOWCASE YOUR EXPERTISE

By exhibiting at TAGT's events or sponsoring our initiatives, your organization becomes a trusted partner in advancing gifted education. From advertising opportunities to targeted sponsorship packages, you can position your brand as a leader in innovation, technology, and solutions for gifted educators.



TECHNOLOGY



**IDENTIFICATION
RESOURCES**



**STUDENT
PROGRAMING**



**CLASSROOM
TOOLS**



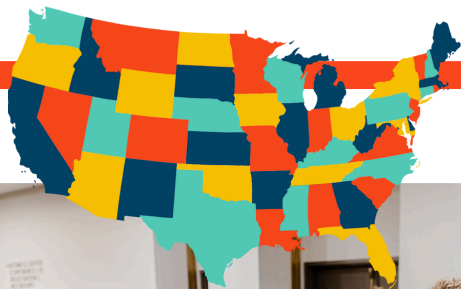
**CONTINUING
EDUCATION**



**NETWORKING
AND
MENTORSHIP**

WHERE DO ATTENDEES COME FROM?

Unsurprisingly, most giftED attendees come from the great state of Texas. What you might not realize is that this conference has attendees from all around the U.S., even from places like CO, PA, OK, WI, AL, LA, MN, CA, PA, & OH!



28% Grades K-12

50% Grades K-5

16% Grades 6-12



1,200+
ATTENDEES

65%

Specialists/
Classroom
Teachers

25%

District/
Campus
Administrators

10%

Consultants,
University,
Parents

TAGT Leadership Conference brings together district leaders and decision-makers from all across the state. **This intimate conference gives the opportunity for meaningful engagements with a highly influential audience at the prime time to be included in their budgets.**



95%

District/Campus
Administrators



~250
DECISION-
MAKERS



REACH YOUR TARGET AUDIENCE WITH TAGT

PARTNER WITH TAGT TODAY!



**QUESTIONS?
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“The opportunities afforded to my organization by being a TAGT Sponsor have been invaluable. The TAGT organization works hard to offer its sponsors networking, conference exposure, and statewide visibility exclusive to sponsors and have really helped our efforts in Texas.”